



For more information, please contact us:

- **954.281.5035**
- contactus@mtgtechservices.com
- www.mtgtechservices.com

We believe singing is a fundamental part of being human.

About TUNEin to READING

TUNEin to READING was first developed and used in rigorous research studies in the period from 2005 through 2010. Over that 5-year period, study after study documented how struggling readers gained on average 1-2 years in reading comprehension level after using the program for 9-12 weeks.

We believe singing is a fundamental part of being human. Asking a question requires an upward movement in pitch, and some scientists trace singing back to the evolution of language itself. Singing also helps us retain information – just think about how you learned your ABCs in school! Our products are centered on these observations of human memory and experience.

TUNEin to Reading was born from independent research conducted mostly through the University of South Florida. We entered the education arena based on the initial research studies conducted on our music-based products, and continued research drives our product improvement and development.

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Melodic Learning

You learned the alphabet by learning the ABCs song. If you're of a certain generation, you probably remember Schoolhouse Rock hits like "Conjunction Junction" and "How a Bill Becomes a Law." Why? Because music helps you learn!

According to Dr. Susan Homan's 2011 white paper, Reframing "Melodic Learning" As a Transformative, Multi-Modal Construct, "Singing is known to be motivating and there's strong research support connecting repetition to enhanced fluency, and improved fluency to increases in comprehension." Sesame Street and preschool teachers have known the power of music for decades. TUNEin to READING helps educators harness the power of music for use with students in grades 3-12.

Pricing Options

Option 1: One Grade Level \$2,495
Option 2: K-2 or 3-5 \$5,995
Option 3: Site license \$9,995
Setup & Training \$1,500

 $Monthly-Remote\ support$

& Software Upgrades \$300/month





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