

School Marketing Packages

All packages listed are designed by our professional graphic designers and specific to your school.

Our marketing department can fulfill any and all design and print projects. If you need something beyond the basic offerings listed on page 2, please give us a call.

We will custom tailor a program to fit your needs.



millennium
technology group llc
technology concierge™

For more information, please contact us:

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School Pride Package \$1,250

Just need the basics? We've got you covered. This is just what you need for school pride.

Package includes:

- School Logo Design
- School Mascot Design
- Branding Guidelines



School Spirit Package \$2,500

Taking it one step beyond the basics. Add in the stationery and you have one consistent communications tool.

Package includes:

- School Logo Design
- School Mascot Design
- Branding Guidelines
- Letterhead Layout Design
- Business Card Layout Design
- Envelope Layout Design

PRINTING COSTS*

Business Cards (prices are per name)		Letterhead		Envelopes	
Qty	Printing	Qty	Printing	Qty	Total
250	\$ 18	500	\$ 182	500	\$ 198
500	\$ 22	1,000	\$ 208	1,000	\$ 239
1,000	\$ 44	2,500	\$ 328	2,500	\$ 450



Postcard \$350

Have an event going on and you need to announce it to all households within a specific distance from your school? With kids? And a specific age range? Maybe you are a new school and just opened your doors? Maybe it's open registration? Maybe you are holding an Open House for new students?

Direct mail postcard is the answer.

Drop them in the mail and get people through your doors!

PRINTING COSTS**

5" x 7"		6" x 9"	
Qty	Printing	Qty	Printing
1,000	\$ 160	1,000	\$ 260
2,500	\$ 310	2,500	\$ 425
5,000	\$ 415	5,000	\$ 568



Trifold Brochure \$850

You made the announcement, mailed out postcards announcing your school is opening and got parents through your doors.

Now send them home with information about your school. Or maybe you have parents calling in, asking for more information about your school. Send them a brochure. Let them know why they want to send their kids to your school.

PRINTING COSTS*

Qty	Printing
500	\$ 247
1,000	\$ 290
2,500	\$ 473



Newsletter (2 pages)

Initial Design: \$850 Subsequent Issues: \$350

Need to stay in touch with parents and kids at the school on a regular basis? Send the kids home with a copy of your newsletter. Keep everyone informed on recent events, latest happenings or events coming up. Informed parents are involved parents!

PRINTING COSTS*

Qty	Printing
500	\$ 260
1,000	\$ 305
2,500	\$ 505



Newsletter (4 pages)

Initial Design: \$1,250 Subsequent Issues: \$450

Maybe you want to send out the newsletter less often, but include more information. A four-page newsletter is the solution. And if you need a longer version? It's as easy as a phone call away. Call us and we'll take care of it.

PRINTING COSTS*

Qty	Printing
500	\$ 762
1,000	\$ 900
2,500	\$ 1,099

* All printing costs listed are starting prices. Additional quantities and enhanced specifications are available but will be quoted separately.

** Prices do not include mailing costs. Should you require mailing, it will be quoted separately.

